THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (DR. S. JAGATHRAKSHAKAN): (a) to (c) The request regarding setting up of All India Radio (AIR) FM Radio Station at Kakinada is pending.

The Scheme for setting up of AIR FM Radio Station at Kakinada was approved under the 10th Five Year Plan. However, due to curtailment of overall Plan funds, this scheme was not included in the 11th Five Year Plan proposal by Prasar Bharati

Discrimination in releasing advertisements

3453. SHRI SYED AZEEZ PASHA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Directorate of Audio Visual Publicity (DAVP) discriminates in releasing the Central Government advertisements to small, medium and large size newspapers and especially small and regional language newspapers have to bear the brunt of it;

(b) if so, the reasons therefor and the steps taken by Government to prevent it;

(c) whether it is a fact that certain M.Ps have also complained about discrimination by the Directorate in releasing advertisements and they have suggested or transparency in it;

(d) if so, the action taken by Government on their suggestions; and

(e) the amount of advertisements given to small, medium and large sized newspapers, separately, during the last two years in Andhra Pradesh?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI CHOUDHURY MOHAN JATUA): (a) No, Sir. Government has already made provisions for allocating display budget in the ratio of 50%, 35% and 15% for big, medium and small category of newspapers respectively and also 30%, 35% and 35% for English, Hindi and regional/other language newspapers respectively. However, Publicity requirements, target audience, budgetary provisions and preferences indicated by the client departments are also taken into account.

(b) Does not arise.

(c) and (d) No such complaint has been received in the recent past.

(e) Details are given below:-

(in rupees)

Year	Small	Medium	Big
2007-08	1,43,60,315	3,19,07,277	4,01,08,975
2008-09	1,59,92,519	5,74,43,416	6,42,90,864